

ISC Paris, a 50-year legacy where knowledge, skills and attitude meet the business world.

Founded in 1963, ISC Paris is a Grande École recognized by the State, member of the **Conférence des Grandes Écoles (CGE)** and **AACSB accredited**.

Its core mission is to provide students and participants with outstanding academic and professional business education and train them to be the leaders of tomorrow.

Driven by more than 50 associate professors, teachers-researchers and over 300 professional experts, ISC Paris relies on an international network of over 147 partner universities in 48 countries, on cooperations with over 1 200 companies and on an Alumni association of 18 000 graduates.

Over 2 000 students are enrolled in the various ISC Paris' programs:

- Bachelor program, a 3-year program requiring a high school diploma, 1 or 2-year university degree.
- Master in Management program (Master level), 5-year program requiring a 2 or 3-year university degree.
- MBA and Master of Science programs specialized in marketing and communication; management and strategy; finance; culture or luxury. Experienced professionals are eligible after a 3, 4, 5-year university degree

Private technical higher education establishment

- Non-profit organisation
- Recognized by the State since 1969
- AACSB accredited establishment



Private technical higher
education establishment
recognized by the State

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ISC PARIS
BUSINESS SCHOOL

DBA Program

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ISC PARIS BUSINESS SCHOOL, A POWERFULL GROUP

A group
founded in
1963

142 university
partners
in 47 countries

AACSB*
accredited

More than
50 permanent professors
and more than
200 teachers-researchers
and professional
experts

A network of over
18000 alumni from
80 countries

High-quality
research with
strong managerial
outcomes

1200 partner
companies

*The American label AACSB (Association to Advance Collegiate Schools of Business) provides specialized accreditation to business schools for the quality of their business management programs. It testifies to the high quality of the teaching, education and research. The accreditation also promotes an international standard of excellence and the quality of the relationships with the companies.

EDITO

Research as an asset to succeed in business

ISC Paris is one of the most renowned Grandes Écoles of management in France and abroad. Shaped from our close connections with leading organizations, our reputation is founded on the excellence of our education and the dynamism of our research.

Postgraduates from ISC Paris are appreciated for their agility and ability to adapt to every professional situation. This identity was forged on two pillars: permanent faculty members who also have corporate responsibilities as senior executives, consultants, experts and contributors working as managers of leading companies in various sectors. ISC Paris also benefits from its location, in the heart of a world city where the most prestigious national and international companies are established, and for the most, our school's partners.

We wanted to make the most of the remarkable entrepreneurial spirit within the business schools community and of this renowned academic density to build ISC Paris doctoral school. There, you can prepare a DBA (Doctorate in business administration), the highest business qualification, demonstrating your advanced analytical skills to benefit corporate strategy, development and innovation.

Crafted for executive professionals with a solid experience, this program is designed to be applied to managerial realities and provide students with the means to better understand in order to better decide. Ultimately, paving the way for guaranteed corporate success, built on research, informed analysis, and practical solutions.

With ISC Paris' DBA, place the understanding of the economic world and its actors at the core of it all, to become a more effective manager and accelerate your personal success.

HENRY BUZY-CAZAUX, DEAN OF ISC Paris

WHY PURSUING A DBA?

The DBA is designed for reflective managers who wish to acquire new skills to understand and operate in an increasingly complex corporate world. Training by research will allow them to acquire the necessary skills to develop and unravel the theoretical knowledge on the corporate world, to forge the critical judgment required to identify managerial issues preventing economic and social performance and gain rigor skills to produce transferable knowledge in regards to practice and managerial solutions.

« With the DBA program, ISC Paris Business School leverages its close corporate partnerships and commitments in research activities for excellence to provide managers with a pedagogical approach based on research: a relevant research for the corporate world thanks to the transferability of its managerial practices and a research that meets the rigorous academic requirements with the context of current issues that the business world faces ».

DR. KARIM BEN SLIMANE, DBA Program Director

WHY A DBA AT ISC PARIS BUSINESS SCHOOL?

With a team of **50** permanent faculty members, **ISC Paris Business School** is clearly committed to academic excellence. Permanent researchers and dedicated infrastructures provide managers with the necessary support and guidance.

DBA PROGRAM OVERVIEW

The DBA is an executive training program based on research, designed for managers. The program is focused on providing managers with the skills to acquire and accumulate high quality theoretical knowledge aligned with current corporate issues, and offer them the necessary rigor to produce transferable knowledge in terms of managerial practices.

DBA PROGRAM STRUCTURE & CONTENT

The DBA is a three-year program. The DBA dissertation is publicly defended by the candidate and represent not only the most important milestone in the training but also the achievement of the doctoral journey. The dissertation must be written in English, subject to exceptions.

Classes are taught in English. Each candidate shall be supported by expert supervisors and qualified researchers in writing their dissertation. A dissertation progress process is set up in addition to informal interactions with the supervisors. The candidate must present and defend a research proposal in front of the DBA thesis advisory committee.

YEAR 1 / 120 HOURS OF RESEARCH TRAINING AND DBA DISSERTATION WRITING SKILLS.

- | | |
|--|-------------------|
| • THEORETICAL PERSPECTIVES IN STRATEGIC MANAGEMENT | VIRTUAL CLASSROOM |
| • INNOVATION & ENTREPRENEURSHIP THEORY & PRACTICE | VIRTUAL CLASSROOM |
| • RESEARCH DESIGN | 1 WEEK WORKSHOP |
| • QUALITATIVE RESEARCH METHODS & QUANTITATIVE RESEARCH METHODS | 1 WEEK WORKSHOP |

CERTIFICATE
OF RESEARCH IN
BUSINESS ADMINISTRATION

YEAR 2 & 3 / WRITING UP THE THESIS

- ATTRIBUTION OF SUPERVISORS
- RESEARCH WORKSHOPS
- RESEARCH ADVANCEMENT WORKSHOP
- 2 DAYS > 2 VISITS TO PARIS PER YEAR

DBA THESIS DEFENSE



ADMISSIONS

- | The DBA program is mainly designed for working or retraining managers holding an MBA or Master in Management. Candidates holding a Master in different fields are also welcome to apply and the school will ensure proper preparation via an e-learning web-platform.
- | Managers must have 5 years of professional experience, reduced to 3 years after the candidate's application review.

Candidates interested in ISC Paris Business School DBA, must send a cover letter + detailed resume + copy of the latest degree + proof of english language competency* (TOEIC, TOEFL, IELTS,... at least level B2 on the CEFRL).

Candidates will be invited to attend an interview in person or via video conference.

** For non English native candidates*

TUITION FEES 2019/2020

YEAR 1 : 13 000 €
YEAR 2 & YEAR 3 : 6 000 € per year



CONTACT

All applications must be submitted to:

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